

Website (re)Design: Revolutionary New Approach; Time-Tested Methods

You need a contemporary website which focuses on taking your visitors through a journey to solve their problems.

With Manhattan Tech Support's Managed Website Services - you get a freshly-designed stunning new website that prioritizes the users and compels them to engage with your company in a meaningful way.



A collaborative partnership to deliver projects using an agile methodology



20+ years of reputable services



With love from New York City – serving companies nationwide



A diverse team of technology experts working for you

Website Design: The Elements

- ▶ A comprehensive new site from scratch – from template design to code; **custom made** for your business to **attract, engage and delight visitors**
- ▶ Creative design concepts with **multiple revisions**
- ▶ **Responsive design** layouts for tablets and mobile devices that automatically adapt website content for **maximum readability and usability**
- ▶ And so much more...

Website: Nuts & Bolts - What You Get

- ▶ Website implementation on an industry-standard **CMS platform**
- ▶ **Preliminary technical SEO assessment** that includes existing website audit, 301 redirects, keyword-optimized URLs, and sitemap generation
- ▶ Work with your marketing service providers to ensure they have the tools needed to utilize the website in **creating successful campaigns**
- ▶ Ongoing **website updates** when you submit written content to us (includes page updates, news posts, articles, blogs, etc.)
- ▶ Site **design refresh** every 3+ years upon request
- ▶ **Cloud hosting:**
 - Redundant backups
 - Firewall management and monitoring
 - Malware scans
 - Caching & CDN for rapid delivery of website assets
- ▶ Proactive **hosting OS** and **CMS security** patching and upgrades to ensure optimal performance



All this for **one flat monthly fee**

Why Do You Need A Nicely Designed Website?



50ms

50 milliseconds (that's 0.05 seconds) - the time it takes for users to form an opinion about your website that determines whether they like your site or not



75%

of consumers admit to making judgments on a company's credibility based on the company's website design



94%

A study found that 94% of negative website feedback was design related

